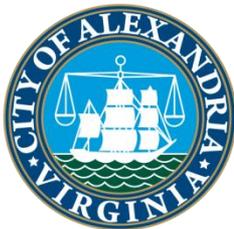


City of Alexandria, Virginia

AD HOC GROUP ON A-FRAME & DIGITAL SIGNAGE

January 11, 2016

7:00 PM





Phase I: Update on Planning Commission Action

- Planning Commission voted 7-0 to adopt total prohibition of signs in right of way
- Extensive discussion with consideration to allow election period signs
- Four speakers:
 - 2 objecting to prohibition, but willing to support election-time signs
 - 1 raising questions about election-time signs
 - 1 supporting outright ban
- City Council to Hear Planning Commission Recommendation on Saturday, January 23 at 9:30 AM





Phase II: New Signage Regulations for Properties

- Complete removal from Zoning Ordinance of language relating to content
- New definitions and regulations for Zoning Ordinance including:
 - properties for sale,
 - Properties with construction activity, and
 - Billboards
- Opportunity to address issues like pole signs and light-box signs





Sign types that would remain prohibited

- Billboard signs
- Moving/windblown signs
- Mobile signs
- Signs violating state law
- Signs which are hazardous
- Signs imitating traffic signs
- Roof signs
- Signs affixed to infrastructure
- Signs not facing a street, alley, or parking lot
- Portable signs (with the exception of private property A-Frame Signs)
- Animated signs
- Flashing signs





Sign types that would no longer be prohibited

- Motor vehicle signs
- Remote signs
- Portable A-Frame signs on private property





New sign types that would become prohibited

- Signs emitting any substance or sound
- Pole signs
- Signs that use a spotlight to project message in a way that is visible to the operator of a motor vehicle
- Rectangular light-box signs
- All non-governmental signs in rights of way





Residential Districts – 1 or 2 Family Dwelling

Happy Acres
24 SF
Neighborhood
Sign

16 SF Flag

For Sale 4 SF Temp Sign

123 1 SF Minor Sign

123 6 SI Curb Sign



Happy Acres

123

123



Residential Districts – Townhouse

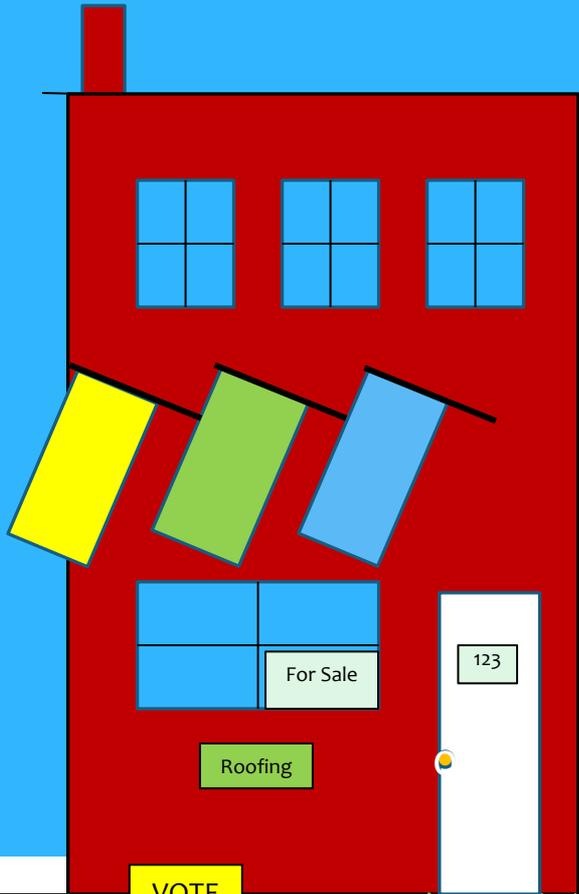
Happy Acres
24 SF
Neighborhood
Sign

16 SF Flag

For Sale 4 SF Temp Sign

123 1 SF Minor Sign

123 6 SI Curb Sign



Happy Acres

VOTE

dog

123



Residential Districts – Apartment in RB Zone

Happy Acres 24 SF Neighborhood Sign

16 SF Flag

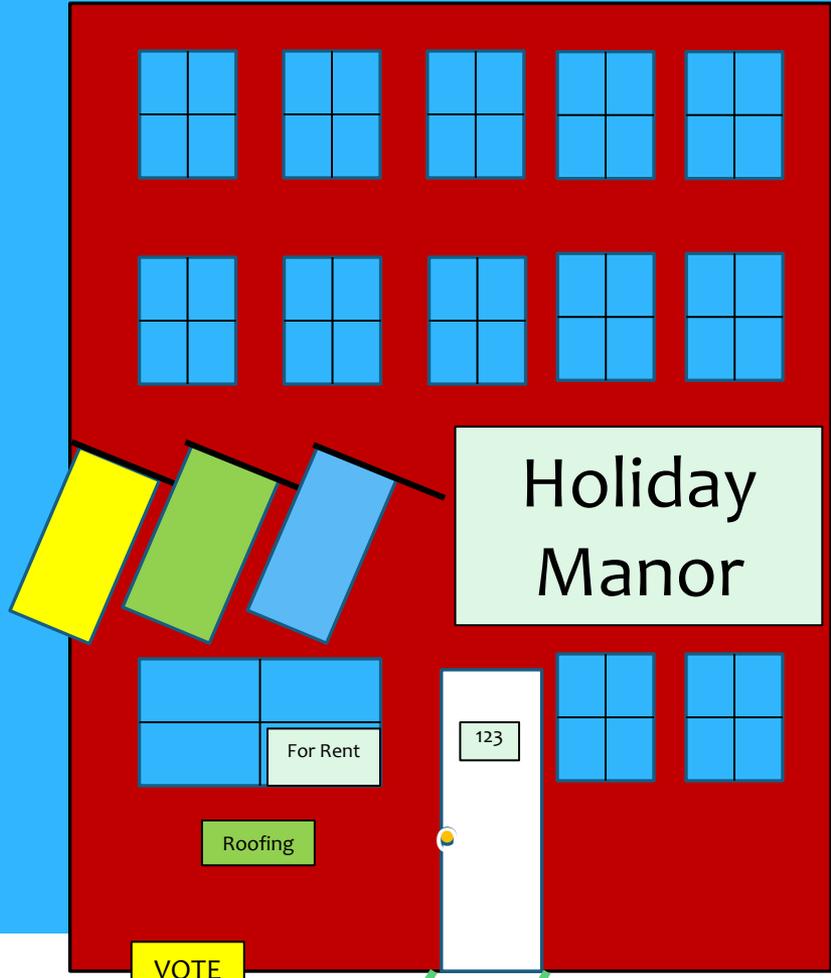
For Sale 4 SF Temp Sign

123 1 SF Minor Sign

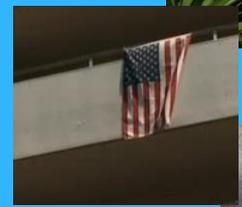
123 6 SI Curb Sign

Holiday Manor 40 SF Sign

Happy Acres



Holiday Manor



VOTE

dog

123



Residential Districts – Non Residential

Happy Acres
24 SF Neighborhood Sign

24 SF Neighborhood Sign

Al's Roofing
24 SF Bldg. Sign

24 SF Bldg. Sign

Turn Left
6 SF Traffic Dir. Sign

6 SF Traffic Dir. Sign

24 SF Flag

24 SF Flag

For Sale
4 SF Temp Sign

4 SF Temp Sign

123
1 SF Minor Sign

1 SF Minor Sign

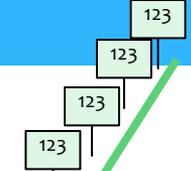
123
6 SI Curb Sign

6 SI Curb Sign

Planning School
40 SF Sign

40 SF Sign

(freestanding if on 100' wide lot)

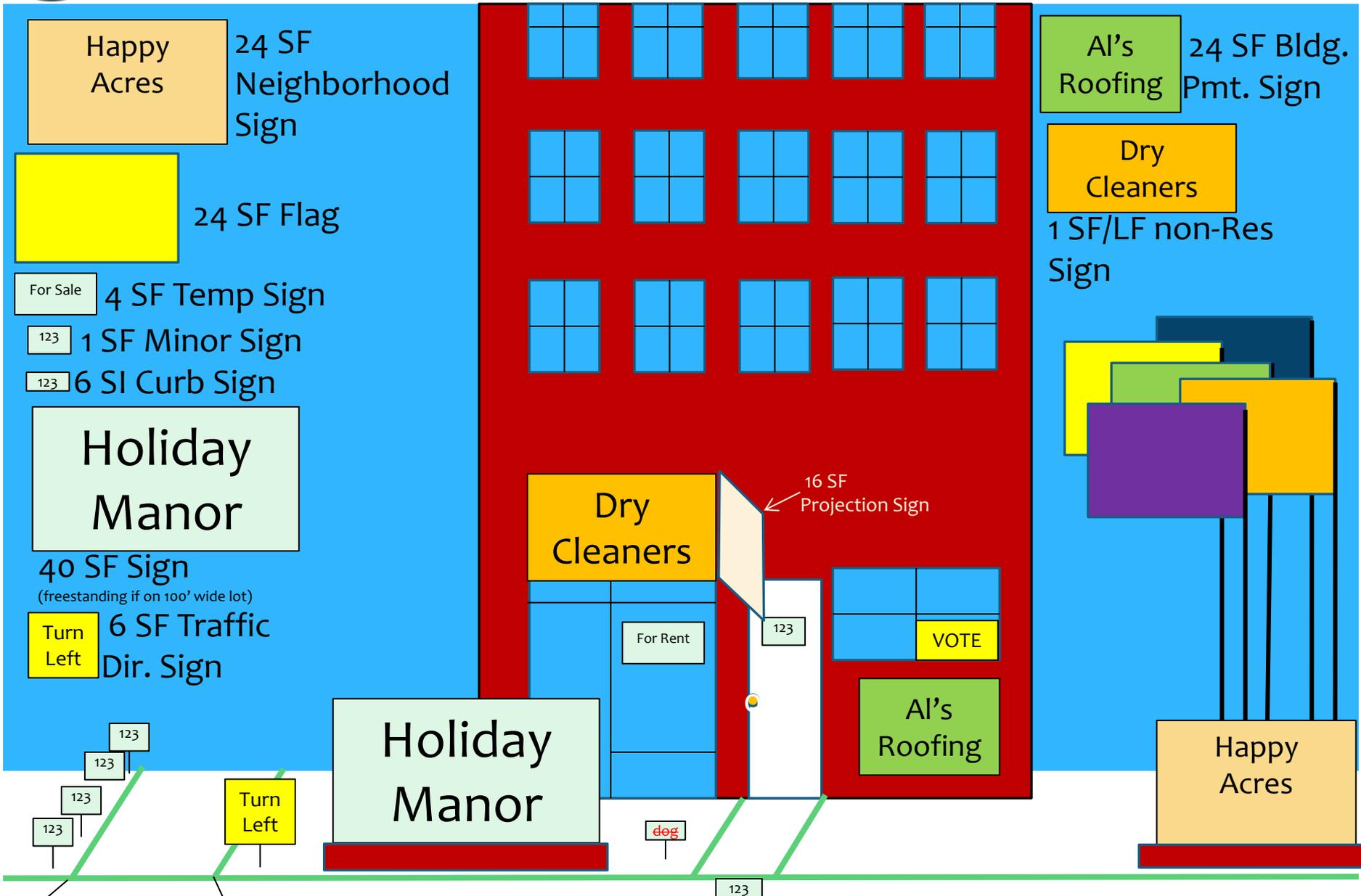


123





Residential Districts – RA, RC, RCX, RD Zones





Commercial, Mixed-Use, Special, and Overlay Zones



24 SF Flag



4 SF Temp Sign



1 SF Minor Sign



6 SI Curb Sign



1 SF/LF Bldg. Pmt. Sign



Restaurant

1 SF/LF non-Res Sign



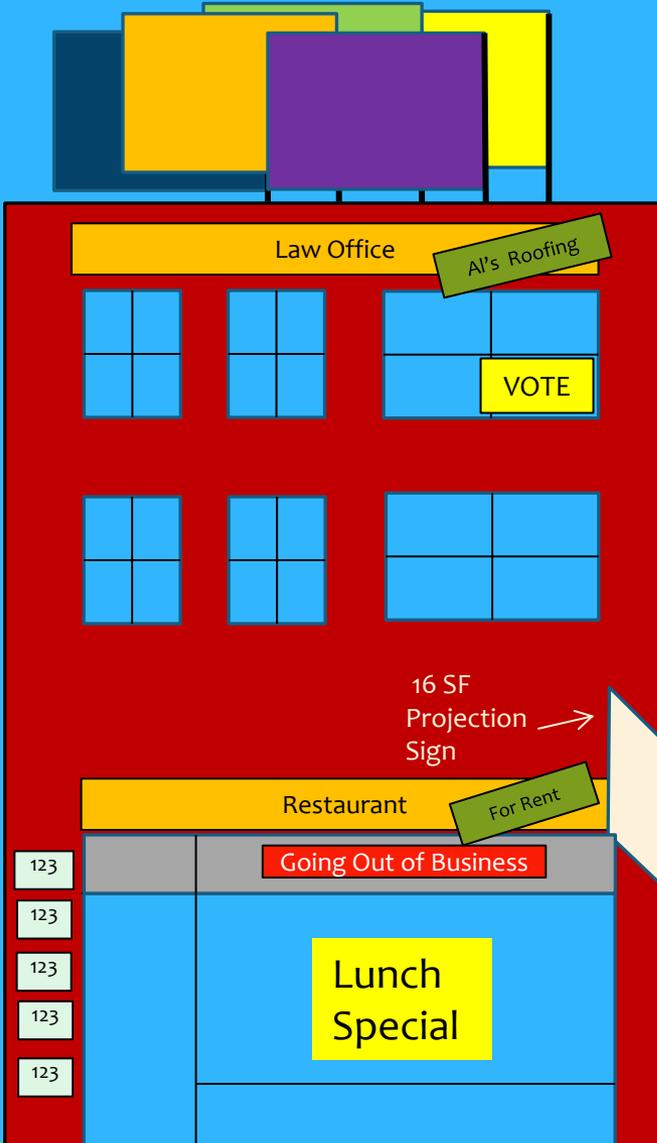
1 SF/LF Temporary Sign



1/2 SF/LF Temporary Sign

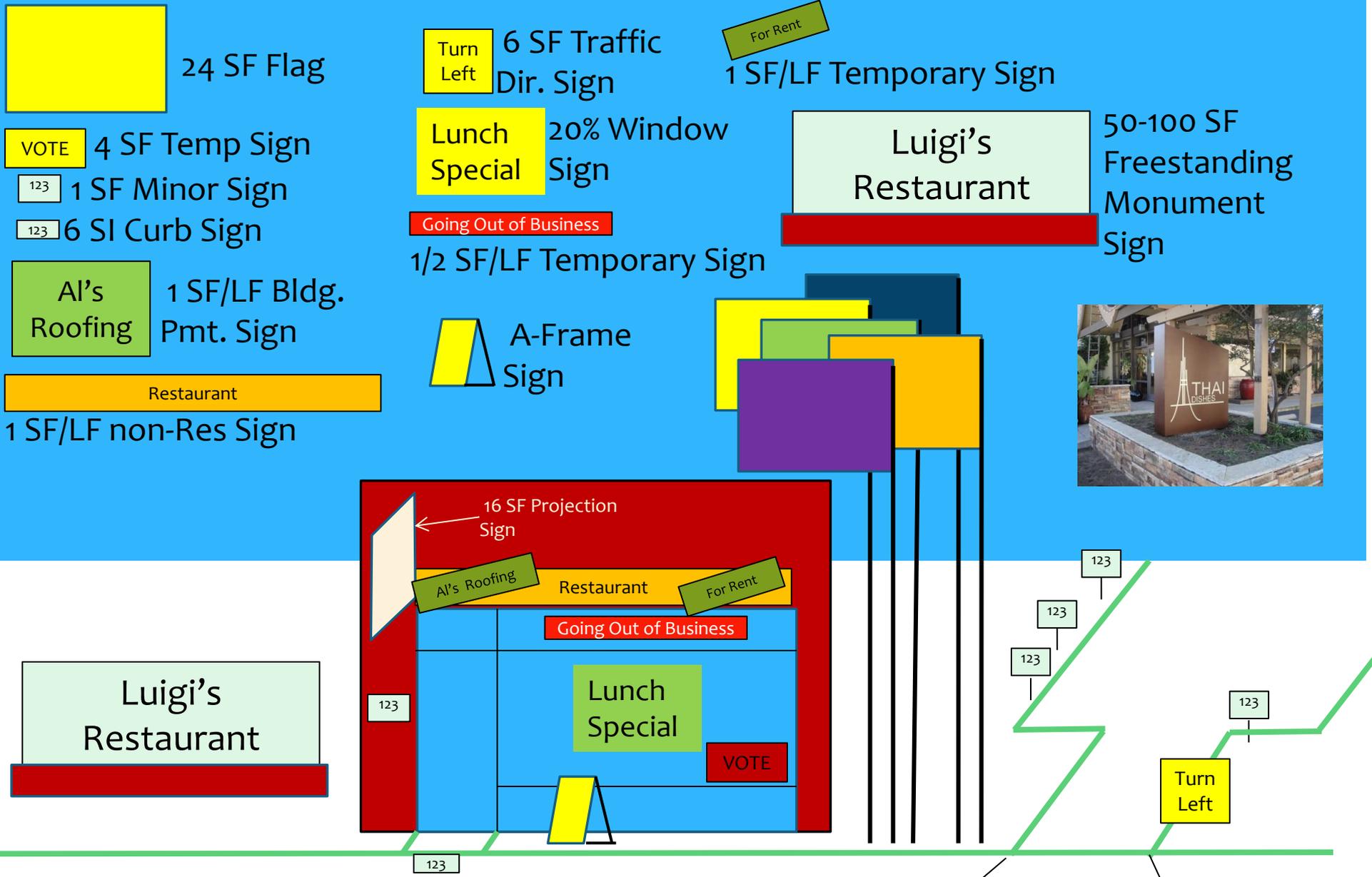


20% Window Sign





Commercial, Mixed-Use, Special, and Overlay Zones (100' Wide Lot)





Historic Districts

Historic Districts

- Signs require Board of Architectural Review or administrative review approval
- exempt from the review requirement:
 - One unlighted window sign up to 1 SF in area per building
 - One temporary window signs up to 4 SF in area
 - One 32 SF unlighted sign plus an additional 8 SF sign while a building permit is active
 - One 4 SF unlighted sign while property is actively marketed for rent or sale
 - Official notices
 - One additional 4 SF unlighted sign





Thank You

