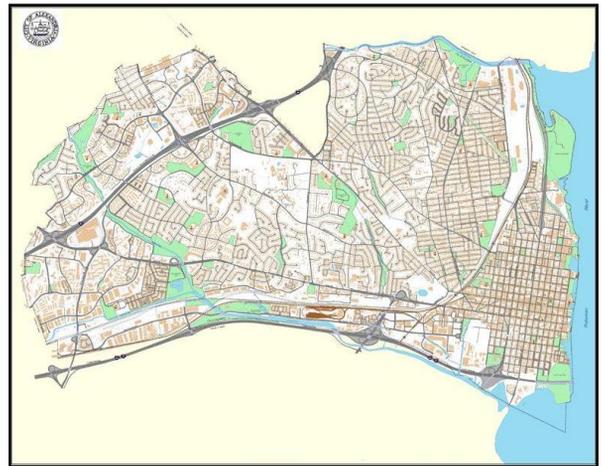
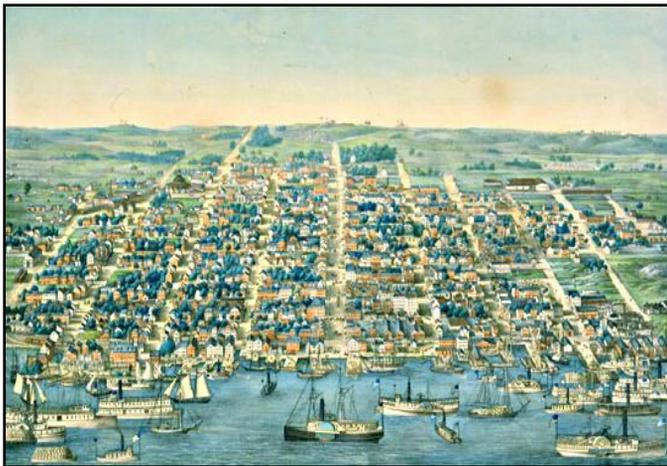


## OVERVIEW

Alexandria is an independent City in Northern Virginia, just across the Potomac River from Washington, DC. Rich in history and diversity, Alexandria is nationally recognized as one of the best places to live and do business on the east coast.



Alexandria was established on May 11, 1749 by an Act of the Virginia General Assembly, and was later incorporated in 1779. The City was named after its landowners, the Alexanders. The charter, which currently governs the City, was adopted in 1922.



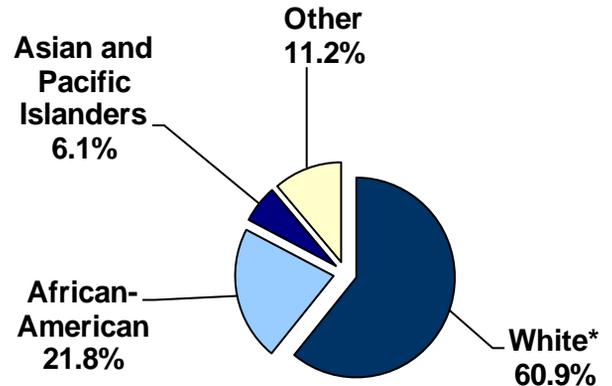
## OVERVIEW

As illustrated in the chart to the right, Alexandria is home to a diverse population, which is 139,966 according to the 2010 U.S. Census. Alexandria's population has grown by 9.1% since the 2000 Census.

The 2010 US Census estimated Alexandria's median household income at \$77,793. There are a total of 72,376 households according to the 2010 U.S. Census, with an average size of 1.93 persons per unit.

### Race and Ethnicity

Source: U.S. Census Bureau, 2010 U.S. Census



\* 16.1% of Alexandrians are of Hispanic or Latino ethnicity (of any race)



## GOVERNANCE

In 1921, the overwhelming majority of Alexandrians voted, by referendum, to implement the Council-Manager form of city government. As a result, legislative authority and responsibility are centralized in the elected City Council, while administrative authority resides with the City Manager.



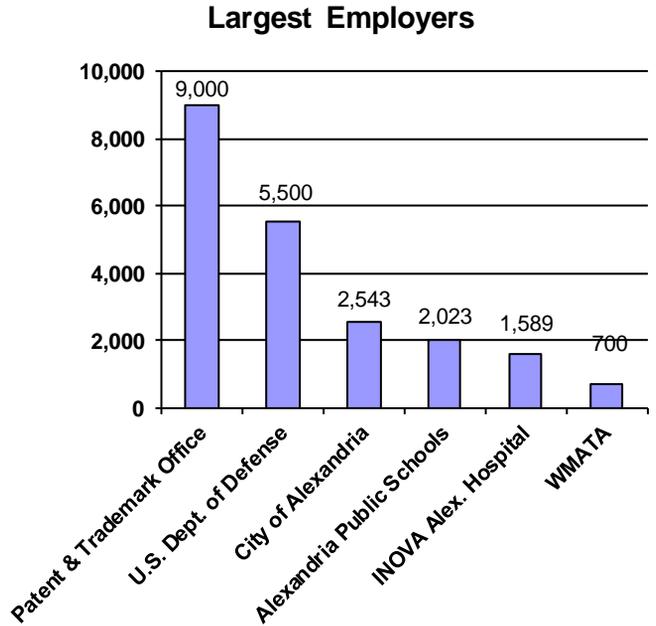
Council Members from Left to Right: Paul C. Smedberg, Alicia R. Hughes, Vice Mayor Kerry J. Donley, Redella S. Pepper, K. Rob Krupicka, Mayor William D. Euille, and Frank H. Fannon IV.

The City Council (current city council pictured above) is comprised of the Mayor and six at-large Council Members who are responsible for appointing the City Manager, City Clerk, and City Attorney. The City Manager serves as the Chief Executive Officer and is responsible for the daily operations of the City.

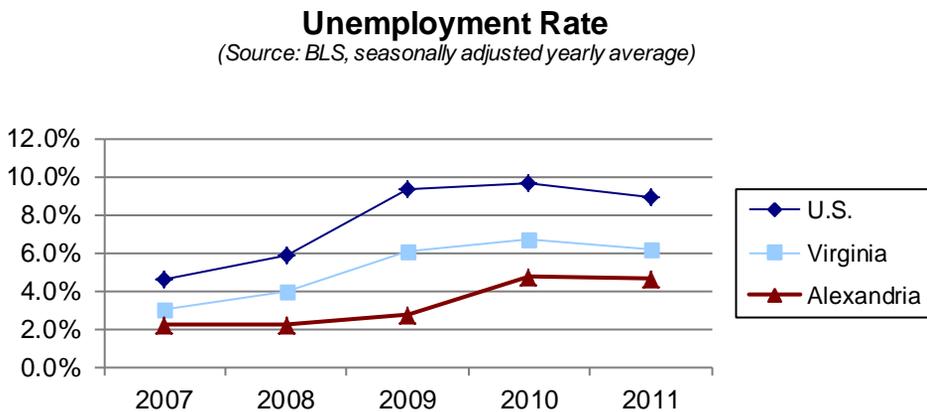
The City of Alexandria also has a strong commitment to citizen participation, which is evidenced by the 77 citizen boards and commissions established by City Council. These bodies compose a formal system through which citizens can advise City Council on major issues. Boards and commissions are responsible to City Council, and appointments are made by Council at their regular legislative meetings.

## ECONOMY

Alexandria is home to over 8,000 thriving businesses and organizations, which includes a large concentration of technology companies, the fourth-largest concentration of professional associations in the country, the United States Patent and Trademark Office (PTO), and a tourism industry that hosts nearly 3.3 million visitors a year. The chart to the right displays the City's largest employers.

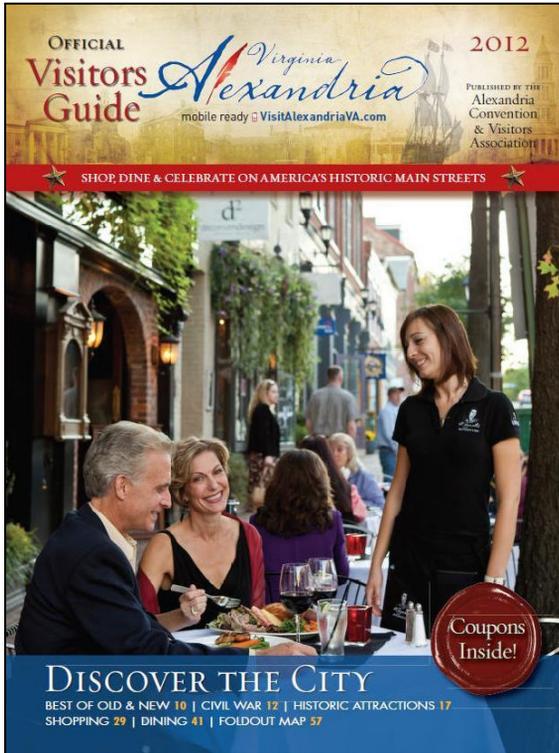


In 2011 Alexandria's unemployment rate increased to 4.6 percent but remained low when compared to Virginia's rate of 6.2 percent and the national rate of 8.5 percent as of December 2011 (displayed in the graph below).



There are approximately 22 million square feet of office space and over 11 million square feet of retail space existing in the City today. As of September 2011, the office space vacancy rate was 13.6 percent, while Northern Virginia's rate was 12.4 percent and the Washington, D.C. Metro Area's rate was 11.2 percent. For 2010, total retail sales in the City equaled \$2.27 billion.

## TOURISM



Alexandria's unique combination of historic ambiance and contemporary flair attracts more than 3.3 million visitors annually. Visitor spending totaled \$657 million in 2010, generating \$22.4 million in city tax revenue, the fifth highest in the Commonwealth of Virginia. The City boasts a variety of historic sites, a vibrant arts community, the Potomac River Waterfront, and an alluring collection of independently owned shops and restaurants.

The tourism industry supports 25 hotels with 4,655 rooms within the City of Alexandria. For FY 2011, the average occupancy rate was 69.4 percent. For the same time period, the average daily rate for hotel rooms in the City was \$152.

The City of Alexandria operates seven of the premier historic sites in Alexandria, including the Black History Museum, the Alexandria Archaeology Museum, Fort Ward Museum and Historic Park, Friendship Firehouse (pictured), Gadsby's Tavern, the Lyceum, and the Stabler-Leadbeater Apothecary Museum are owned and operated by the City of Alexandria. During FY 2011 192,700 residents and tourists visited these historic sites.



## HOUSING

The City of Alexandria has several affordable housing programs in order to assist low to moderate income individuals with home purchases. Initiatives include the Moderate Income Homeownership Program and the Housing Counseling Program. In addition, the City provides relocation counseling to those seeking suitable rentals in the City.

The City assists non-profit housing groups, as well as the Alexandria Redevelopment and Housing Authority, by providing loans to preserve or expand multi-family rental housing. In the area of new development, the City often receives voluntary developer paid contributions of cash or units in order to provide new affordable rental or ownership units.

The number of housing units in Alexandria is 72,376 (2010 U.S. Decennial Census), which includes 22,196 single-family units, 19,844 condominium units, 29,186 rental apartments, and 1,150 public housing and public housing replacement units. According to the U.S. Census Bureau (2010 U.S. Decennial Census), approximately 43 percent of housing units are owned and 57 percent are rented.

## RECREATION AND PARKS

The City of Alexandria contains 958 acres of public parks and open space, resulting in a per capita total of about 7 acres per 1,000 residents.

In recent years the City has adopted an Open Space Plan and has been actively acquiring property for new or expanded parks, as well as regaining open space as an element of new development projects.

There are 36 playground areas, 7 swimming pools, 16 gymnasiums, 19 outdoor basketball courts, 36 tennis courts, 49 athletic fields, 8 neighborhood recreation centers, 1 nature center, and 1 adult/arts activity center.

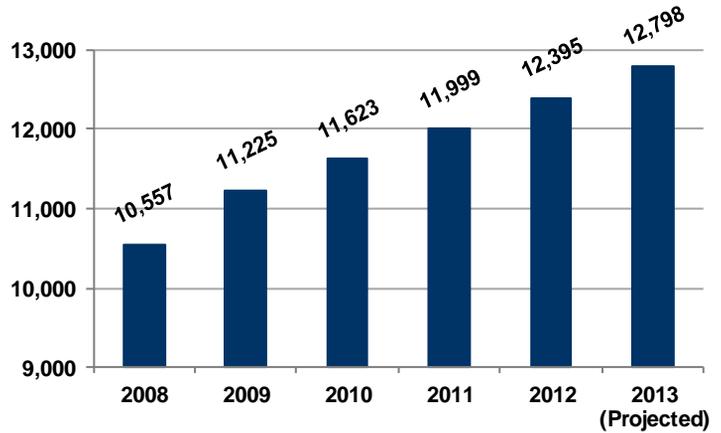


## EDUCATION

The Alexandria City Public School System provides elementary and secondary education for the City's youth. It currently has one high school (T.C. Williams High School pictured) with a separate campus for ninth grade, one Alternative high school, two middle schools, and 13 elementary schools.

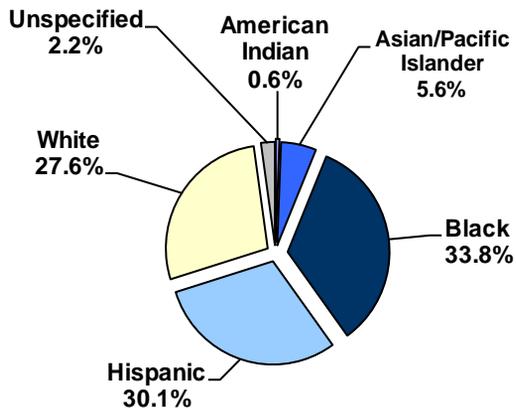


**ACPS Enrollment**



The number of students enrolled for the 2011-2012 school year is 12,395, which represents a 17.4% increase in public school enrollment since 2008.

**ACPS Student Profile FY 2012**



Alexandria City Public Schools is one of the most economically and racially diverse school systems in the country. Students come from more than 80 different countries, and speak more than 60 languages. The high value placed on education in the community is shown by the involvement of citizens in Alexandria schools.

## TRANSPORTATION

The City has an extensive transportation system. Passenger rail service is provided by Amtrak and the Virginia Railway Express (VRE). There is also an extensive public transportation system, which includes Alexandria's local bus system (DASH), one regional Metro bus system, the Fairfax County REX service and Metrorail subway service (4 stations and 2 lines).



Domestic and international air service is provided by Ronald Reagan National Airport, just 5 minutes away from downtown Alexandria, Dulles International Airport, located 33 miles away from the City, and Baltimore / Washington International (BWI) airport, located 38.5 miles away. All major domestic and international carriers service these airports.



In 2008, the City began a free trolley service between the waterfront and the King Street Metro Station. This service focuses on providing residents and visitors access to the popular King Street corridor. Since its inception, the King Street Trolley has transported nearly two million residents and visitors.



## MISCELLANEOUS STATISTICAL DATA

Date of Incorporation ..... 1779

Date of City Charter ..... 1922

Form of Government ..... Council-Manager

Number of Full-Time City Positions  
(Other than Schools) ..... 2,543

Number of Full-Time Equivalent School Positions .... 2,023

Land Area ..... 15.75 Square Miles

Elevation ..... 30 Feet above Sea Level

Location ..... 38.8210 N....77.0861 W

Climate ..... Average January Temperature 36°  
..... Average July Temperature 80°

### Transportation

#### Major Highways:

Capital Beltway (I-95), I-395 (Shirley Highway), U.S. Route 1, George Washington Memorial Parkway

#### Rail:

Amtrak and Virginia Railway Express provide commuter service between Alexandria, Washington, D.C., Fredericksburg, and Manassas, Virginia. Freight lines entering the City are Conrail, CSX Transportation, and Norfolk Southern Company.

Washington Metropolitan Area Transit Authority (WMATA) provides light rail transit.

#### Air:

Ronald Reagan Washington National Airport and Dulles International Airport provides international and longer domestic travel.

#### Ground:

The City is served by local bus service provided by the Alexandria Transit Company.

The City is served by the local and express buses of the Washington Metropolitan Area Transit Authority (WMATA) and the Fairfax Connector. Individualized service is available through privately owned taxicab fleets.

#### Port Facilities:

The port of Alexandria has two docks for ocean-going freighters and two major public docks. The 24-foot deep Potomac River channel runs the length of the Alexandria waterfront.

### Population

2010 Resident Population  
(2010 U.S. Decennial Census) ..... 139,966

Number of Housing Units  
(2010 U.S. Decennial Census) ..... 72,376

Household Size (2000 Census) ..... 1.93 persons/unit

2010 Population by Race (2010 U.S. Census):

White .....	60.9%
Black .....	21.8%
Native American .....	0.4%
Asian and Pacific Islanders.....	6.1%
Multi-Racial.....	10.8%
Hispanic (All Races) .....	16.1%

### 2010 Population by Age (2010 U.S. Census):

(1-17) .....	17.1%
(18-24).....	6.9%
(25-64).....	69.9%
(65 +) .....	9.1%
Registered Voters June 2011 .....	97,674

Temporary Assistance to Needy Families (Cases).....	540
Monthly Average, 2011	
Food Stamps (Cases).....	4,586
Monthly Average, 2011	
Medicaid (Cases) .....	8,021
Monthly Average, 2011	

### Economy (2011 Annual Averages)

Employed Residents .....	93,351
Unemployed Residents.....	4,436
Unemployment Rate .....	4.6%
Washington PMSA Inflation Rate, based on Consumer Price Index .....	3.3%

# Community Profile

## Housing

### Type of Single-Family Housing

(December 2011, Dept. of Real Estate Assessments)

Detached .....	9,134
Semi-Detached .....	5,682
Rowhouse .....	6,357
Condo Townhouse .....	1,023
<b>Total Single-Family .....</b>	<b>22,196</b>

Condominium Units .....	19,844
Rental Apartments .....	29,186
Public Housing and Public Housing Replacement Units .....	1,150

Average Assessed Value of Single Family Homes .....	\$632,958
Average Assessed Value of Condominiums .....	\$266,919

### Average Market Rents

Efficiency .....	\$1,060
1 Bedroom Apartment .....	\$1,380
2 Bedroom Apartment .....	\$1,765
3 Bedroom Apartment .....	\$1,916

## Communications

### Television:

All major networks plus cable

### Local Newspapers:

Alexandria Gazette Packet (weekly)

Alexandria Times (weekly)

### Regional Newspapers:

Washington Post

Washington Times

Washington Examiner

### Radio:

50 major and minor radio stations in metropolitan area

### Lane Miles of Streets, Sidewalks and Alleys

Paved .....	556.0
Unpaved .....	0.17
Sidewalks .....	319.0
Alleys, Paved .....	20.56

## Utilities

Electric .....	Dominion Virginia Power
Gas .....	Washington Gas
Water .....	Virginia - American Water Company
Sewer .....	Alexandria Sanitation Authority
Cable .....	Comcast Communications

## Public Recreation

Acreage .....	958
Facilities:	
Playground Areas .....	36
Swimming Pools .....	7
Gymnasiums .....	16
Basketball Courts (outdoor) .....	19
Tennis Courts .....	36
Playing Fields .....	49

## Medical Facilities

### Beds

### Hospital:

INOVA Alexandria Hospital .....

318

### Nursing Homes:

Goodwin House .....

80

Hermitage Retirement Community .....

204

Woodbine Rehabilitation & Healthcare Center .....

307

Washington House .....

55

Integrated Health Services of Northern Virginia .....

111

## Libraries

Central Library .....	1
Full service branches .....	3
Local History – Special Collections .....	1

## Education

### Primary Schools:

Elementary .....

13

Middle .....

2

Ninth Grade Center .....

1

High School .....

1

Secondary Training Educational Program .....

1

Parochial and Private Schools .....

11

### Higher Education:

Located within the City are the Alexandria campus of Northern Virginia-Community College, Regent University, and the Episcopal Theological Seminary.

Nearby institutions include George Mason, George Washington, American, Catholic, Georgetown, and Howard Universities.

## Financial Institutions

Commercial Banks .....	14
Credit Unions .....	9

## Hotels and Motels

Hotels and Motels .....	25
Total Rooms .....	4,655